



HowISoldMyHome.co.uk



Module 2.0

Why Did I Create This?

Student Course Notes



Module Notes

KEY POINTS	EXPLANATION
Frustration!	With the house buying and selling process which is outdated (England)
High rates of commission	I felt the rates of commission being charged by estate agents are way too high; usually a percentage of property sale price
Reliance on unreliable 3rd parties	Mainly estate agents, who sit between buyer and seller; sometimes reliable, sometimes not
You can do it yourself	Save yourself the money and do it yourself



<p>Consider what an estate agent does. You can do this yourself</p>	<ul style="list-style-type: none"> • You know your property • You have a story to tell about your property
<p>This won't be for everyone</p>	<p>Some of you may feel this isn't for you, you have 10 days to request a refund</p>
<p>Because I can!</p>	<p>I've operated as both buyer and seller in the market</p>
<p>Other reasons for writing this program:</p>	
<p>Cost of living crises</p>	<p>Global cost-of-living crises:</p> <ul style="list-style-type: none"> • High inflation • High energy prices
	<p>Excessive fees:</p> <ul style="list-style-type: none"> • People need help – I'm trying my best • Old-age-pensioners unable to sell property due to fees i.e. taxes and associated costs <p>Let's put the money back into your pocket!</p>



	<p>To prove you can do it:</p> <ul style="list-style-type: none">• To prove this can be done by your average person
	<p>To take back control:</p> <ul style="list-style-type: none">• In terms of negotiations and the process, putting you back in control and in the driving seat
	<p>To bring about much needed improvements in the industry:</p> <ul style="list-style-type: none">• Going forward, I hope estate agent companies will use this or work with me and my team to educate their staff



	<p>To show you there are alternatives:</p> <ul style="list-style-type: none">• There are alternatives to traditional estate agents• Dissatisfaction with the traditional estate agent industry, which does seem to be stuck in the past
	<p>To save you a ton of money!!!</p> <ul style="list-style-type: none">• I'll be revealing various ways in which you're able to save a significant sum of money
<p>All profits go to charity!</p>	<p>This isn't about me, it's about saving people money, giving back to society, bringing about overdue changes in the industry AND all profits go to charity!!!</p>



Thank **You**

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